



Talha Jamshaid

Experienced Senior Graphic Designer with 10 years of expertise in Figma, Illustrator, and Photoshop. Skilled in developing design strategies aligned with business goals, I have a strong foundation in branding, UX, and marketing. Known for delivering visually compelling and effective designs that drive growth, I excel at client collaboration and brand elevation. Adaptable and detail-oriented, I consistently create impactful designs that resonate with audiences and contribute to business success.

Email
talhajamshaid.786@gmail.com

Phone
(+92) 333 4119215

Socials/ Portfolio

Behance
[behance.net/talhajamsh30cb](https://www.behance.net/talhajamsh30cb)

Dribbble
dribbble.com/talhajamshaid786

LinkedIn
[talha-jamshaid-29035231](https://www.linkedin.com/in/talha-jamshaid-29035231)

Instagram
[instagram.com/talhajamshaid786](https://www.instagram.com/talhajamshaid786)

Instagram
[instagram.com/talhajamz](https://www.instagram.com/talhajamz)

Skills

- User Research
- Wireframing and Prototyping
- Brand & Identity Designing
- A+/ A++ Content, Carousel Images
- Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD)
- Figma
- Sketch
- Collaboration and Communication Skills
- Leadership
- Problem Solving
- Photography
- Microsoft Office, Presentation

Hobbies & Interests

Gaming

Traveling

Designing

Music

Creative / UI UX Designer

Education

- **Bachelor in Chemical Engineering**
COMSATS University, Lahore (2011-2015)

Certifications

- **Design Psychology: Master the Art and Science of UX Design**, LinkedIn Learning (2024)
- **Foundations of User Experience (UX) Design**, Google (2022)
- **Fundamentals of Graphic Design**, Coursera (2022)
- **Digital Skills: User Experience Accenture**, FutureLearn (2022)
- **The Five-Step Creative Process**, LinkedIn Learning (2021)
- **Graphic Design**, LUMS - Lahore University of Management Sciences. (2019)

Work Experience

- **Senior Graphic Designer**, Soloinsight (CloudGate Platform) (May, 2023 - Present)
 - Collaborating with cross-functional teams to design and implement user interfaces that are intuitive and user-friendly
 - Conducting user research and gathered feedback to inform design decisions
 - Creating wireframes and prototypes to test and iterate on designs
 - Designing marketing collateral, including email campaigns, social media graphics, and advertisements
 - Contributing to the development of the company's brand guidelines and visual identity
 - Developing and maintained the company's brand guidelines and visual identity
 - Managing multiple projects simultaneously and delivered high-quality designs within tight deadlines
- **Design Specialist/ Listing Designer**, The Ambr Group/ D1 Brands (May, 2023 - Aug, 2024)
 - Designing product listing images as per Amazon guidelines
 - Creating unique and engaging A+ content EBC (enhanced branding content) designs
 - Designing A+ content (banners) as per requirements
 - Developing Brand and Visual Identity
 - Designing storefronts that attract and engage customers
 - Managing multiple projects and meeting tight deadlines
 - Creating clean and impactful packaging designs and style guides
 - Lifestyle Photoshoot & Infographic Design.
- **UI/UX Designer**, Cinnova Technologies, LLC (Feb, 2022 - May, 2023)
 - Collaborated with cross-functional teams to design and implement user interfaces that are intuitive and user-friendly
 - Conducted user research and gathered feedback to inform design decisions
 - Created wireframes and prototypes to test and iterate on designs
 - Designed and produced marketing collateral, including email campaigns, social media graphics, and advertisements
 - Contributed to the development of the company's brand guidelines and visual identity
 - Developed and maintained the company's brand guidelines and visual identity
 - Managed multiple projects simultaneously and delivered high-quality designs within tight deadlines
- **User Interface Designer**, Enablers (Jan, 2022 - Feb, 2022)
 - Designing marketing collateral, including email campaigns, social media graphics, and advertisements
 - Designed UI elements and tools such as navigation menus, search boxes, tabs, and widgets for our digital assets
 - Designed and produced marketing collateral, including email campaigns, social media graphics, and advertisements
- **Creative Graphic Designer**, The Superior Group (Feb, 2021 - Jan, 2022)
 - Designed and produced marketing collateral, including brochures, flyers, and posters
 - Collaborated with clients to create custom designs that met their specific needs and requirements
 - Developed and maintained the company's brand guidelines and visual identity
 - Managed multiple projects simultaneously and delivered high-quality designs within tight deadlines
- **Graphic Designer**, Riphah International University (Jun, 2018 - Feb, 2021)
 - Designed and produced marketing collateral, including brochures, flyers, and posters
 - Collaborated with clients to create custom designs that met their specific needs and requirements
 - Developed and maintained the company's brand guidelines and visual identity
 - Managed multiple projects simultaneously and delivered high-quality designs within tight deadlines
- **Social Media Head & Graphic Designer**, University of Management & Technology (Aug, 2015 - Jul, 2016)
 - Designed and produced marketing collateral, including brochures, flyers, and posters
 - Managed social media accounts, including creating and scheduling content and monitoring engagement
 - Collaborated with clients to create custom designs that met their specific needs and requirements
 - Developed and maintained the company's brand guidelines and visual identity
- **Graphic Designer**, Sports Board Punjab (Feb, 2013 - Sep, 2014)
 - Designed and produced marketing collateral, including brochures, flyers, and posters
 - Managed social media accounts, including creating and scheduling content and monitoring engagement
 - Collaborated with clients to create custom designs that met their specific needs and requirements
 - Developed and maintained the company's brand guidelines and visual identity
 - Working with a range of media, including Photoshop, Illustrator, UI/UX, and Adobe XD, and keeping up to date with emerging technologies
 - Designed Social Media Campaigns