



# Talha Jamshaid

As a highly skilled **Creative Graphic Designer** with 8 years of graphic design and 3 years of UI/UX experience, I am passionate about creating visually stunning and highly functional designs. With strong attention to detail and a talent for innovative problem-solving, I bring a fresh perspective to every project. I am excited to continue honing my skills and producing impactful designs in new and exciting environments.

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(+92) 333 4119215

## Socials/ Portfolio

Instagram  
[instagram.com/talhajamz](https://www.instagram.com/talhajamz)

LinkedIn  
[talha-jamshaid-29035231](https://www.linkedin.com/in/talha-jamshaid-29035231)

Behance  
[behance.net/talhajamsh30cb](https://www.behance.net/talhajamsh30cb)

Dribbble  
[dribbble.com/talhajamshaid786](https://www.dribbble.com/talhajamshaid786)

## Skills

- User Research
- Wireframing and Prototyping
- Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD)
- Figma
- Sketch
- Collaboration and Communication Skills
- Leadership
- Problem Solving
- Photography
- Microsoft Office, Presentation

## Hobbies & Interests

Gaming

Traveling

Designing

Music

# Creative / UI UX Designer

## Education

- **Bachelor in Chemical Engineering**  
COMSATS University, Lahore (2011-2015)

## Work Experience

- **Senior Graphic Designer, Soloinsight (CloudGate Platform)** (May, 2023 - Present)
  - Collaborating with cross-functional teams to design and implement user interfaces that are intuitive and user-friendly
  - Conducting user research and gathered feedback to inform design decisions
  - Creating wireframes and prototypes to test and iterate on designs
  - Designing marketing collateral, including email campaigns, social media graphics, and advertisements
  - Contributing to the development of the company's brand guidelines and visual identity
  - Developing and maintained the company's brand guidelines and visual identity
  - Managing multiple projects simultaneously and delivered high-quality designs within tight deadlines
- **Design Specialist, The Ambr Group/ D1 Brands** (May, 2023 - Present)
  - Designing product listing images as per Amazon guidelines
  - Creating unique and engaging A+ content EBC (enhanced branding content) designs
  - Designing A+ content (banners) as per requirements
  - Developing Brand and Visual Identity
  - Designing storefronts that attract and engage customers
  - Managing multiple projects and meeting tight deadlines
  - Creating clean and impactful packaging designs and style guides
  - Lifestyle Photoshoot & Infographic Design.
- **UI/UX Designer, Cinnova Technologies, LLC** (Feb, 2022 - May, 2023)
  - Collaborated with cross-functional teams to design and implement user interfaces that are intuitive and user-friendly
  - Conducted user research and gathered feedback to inform design decisions
  - Created wireframes and prototypes to test and iterate on designs
  - Designed and produced marketing collateral, including email campaigns, social media graphics, and advertisements
  - Contributed to the development of the company's brand guidelines and visual identity
  - Developed and maintained the company's brand guidelines and visual identity
  - Managed multiple projects simultaneously and delivered high-quality designs within tight deadlines
- **User Interface Designer, Enablers** (Jan, 2022 - Feb, 2022)
  - Designing marketing collateral, including email campaigns, social media graphics, and advertisements
  - Designed UI elements and tools such as navigation menus, search boxes, tabs, and widgets for our digital assets
  - Designed and produced marketing collateral, including email campaigns, social media graphics, and advertisements
- **Creative Graphic Designer, The Superior Group** (Feb, 2021 - Jan, 2022)
  - Designed and produced marketing collateral, including brochures, flyers, and posters
  - Collaborated with clients to create custom designs that met their specific needs and requirements
  - Developed and maintained the company's brand guidelines and visual identity
  - Managed multiple projects simultaneously and delivered high-quality designs within tight deadlines
- **Graphic Designer, Riphah International University** (Jun, 2018 - Feb, 2021)
  - Designed and produced marketing collateral, including brochures, flyers, and posters
  - Collaborated with clients to create custom designs that met their specific needs and requirements
  - Developed and maintained the company's brand guidelines and visual identity
  - Managed multiple projects simultaneously and delivered high-quality designs within tight deadlines
- **Social Media Head & Graphic Designer, University of Management & Technology** (Aug, 2015 - Jul, 2016)
  - Designed and produced marketing collateral, including brochures, flyers, and posters
  - Managed social media accounts, including creating and scheduling content and monitoring engagement
  - Collaborated with clients to create custom designs that met their specific needs and requirements
  - Developed and maintained the company's brand guidelines and visual identity
- **Graphic Designer, Sports Board Punjab** (Feb, 2013 - Sep, 2014)
  - Designed and produced marketing collateral, including brochures, flyers, and posters
  - Managed social media accounts, including creating and scheduling content and monitoring engagement
  - Collaborated with clients to create custom designs that met their specific needs and requirements
  - Developed and maintained the company's brand guidelines and visual identity
  - Working with a range of media, including Photoshop, Illustrator, UI/UX, and Adobe XD, and keeping up to date with emerging technologies
  - Designed Social Media Campaigns

## Certifications

- **Foundations of User Experience (UX) Design, Google** (2022)
- **Digital Skills: User Experience Accenture, FutureLearn** (2022)
- **Fundamentals of Graphic Design, Coursera** (2022)
- **Graphic Design, LUMS - Lahore University of Management Sciences.** (2019)